Service to Others/Customer Focus Note: the word "customer" as used here refers to anyone that is served by another as an Emory University employee, or is a recipient of another's work (e.g., student, donor, other departments, etc.). **Meets Expectations Far Exceeds Expectations** Unacceptable Fails to recognize adverse customer Anticipates adverse customer Recognizes trends in adverse customer reactions. Fails to solicit feedback reactions and develops better reactions and recommends alternatives. from customers. alternatives. Actively solicits feedback Often consults with diverse customer from customers to surface needs and groups to identify common issues, problems concerns. or gaps in service. Rarely provides timely responses to Proactively keeps all customers Implements efficient processes and customer needs. informed with both formal and informal systems that ensure every customer is communications. Follows up with consistently kept informed of status and progress updates. Consistently aware of customers to ensure satisfaction. whether customers are satisfied. Rarely meets customer deadlines. Fulfills service commitments prior to Consistently fulfills service commitments prior to deadlines. Always puts in the extra deadlines. Willingly puts in extra time Seldom assists in crisis situations. time and effort during crises and goes the Relies on others to meet goals. and effort in crisis situations; goes the extra mile to meet every customer's needs. "extra mile" to ensure every customer's needs are met. Puts processes and procedures in place to prevent reoccurrence of problems. Seldom considers new opportunities Actively seeks new opportunities to Consistently seeks new opportunities and build relationships and understand the ways to understand every customer's to understand customer needs: business needs of every customer. needs; devises strategies and options to comfortable with status quo. ensure success. Frequently provides lower level of Provides same high level of customer Consistently encourages staff to take customer service to staff than to service to staff as to internal and action. Helps employees remove barriers to external customers. Delivers on providing a high level of customer service. internal and external customers. promises to employees.