You’ve worked hard to earn your rewards.
Spend Pulse Cash in the Virgin Pulse Store, redeem a gift card or donate the Pulse Cash to a charity! Redeem your Pulse Cash by hovering over the Home tab in the top-navigation menu and choose Rewards from the drop down menu. On the mobile app, click on Rewards at the bottom of the home screen.

Haven’t joined yet? It’s quick and easy. Visit join.virginpulse.com/healthyemoryconnect and click SIGN ME UP!

Pulse Cash is considered taxable income. All purchases made using the Virgin Pulse store are final. Once an order has been placed and submitted, it cannot be cancelled, returned, or refunded. If you have any questions regarding this policy, please feel free to contact our Member Services team via phone or chat.

Questions?
Web: support.virginpulse.com
Live chat: member.virginpulse.com | Monday–Friday, 2:00am–9:00pm EST
Call us: 855-610-1183 | Monday–Friday, 8:00am–9:00pm EST
Get started

Sign into your Virgin Pulse account. Hover over Home in the top-navigation menu. In the drop-down menu that appears, select Rewards and choose Spend. Note: you must have Pulse Cash available to spend in order to have this option display.

Visit the store.

Click Shop the Store
• Select the product you would like to buy and click Buy to add it to your shopping cart
• To checkout, click on your “shopping cart” located in the upper righthand corner
• Enter your Pulse Cash amount into the field labeled Use Your Virgin Pulse Reward Cash
• Click Apply Cash
• Click Checkout and complete the shipping and billing information

Get a gift card.

Click Get a Gift Card
• Select the store you would like to get a gift card for
• Enter the amount of Pulse Cash you would like to exchange into the open field and click Next
• Submit a request for a code
• A redemption code will be sent to the email you log into Virgin Pulse with

Once you receive the redemption email, follow the steps it provides to secure your gift card.

Donate it.

Click Donate it
• Select the charity that you would like to donate your Pulse Cash to
• Enter the amount of Pulse Cash you would to donate into the open field and click Next

If you choose Charity on Top, a gift card number will be emailed to you, which can be redeemed to donate to a non-profit of your choice at charityontop.org.